



New Products

1. Mechanix Wear Gloves

- a. M-Pact Fingerless Gloves ... 59200MED/LARGE & 59200XL/XXL
- b. CG Framer Fingerless Gloves 59201SMALL - 59201XXL
- c. CG4X Framer Fingerless Gloves 59202SMALL - 59202XXL

• [Sell Sheet \(1 pg\)](#)..... [LIT59200](#)

2. Reintroduction – Red Lion™ Quick Clean 74105

• [Sell Sheet \(1 pg\)](#)..... [LIT74105](#)

3. Assortment – Superfast™ Anchors 17701

• [Sell Sheet \(2 pgs\)](#)..... [LIT17701](#)

4. Berms, Track Belt Sets and Ground Tarps

- a. Berm, 10' x 10' x 12" 9-STC-1010-12
- b. Track Belt Set, 10' x 10' x 12" 9-STC-TB-3-10
- c. Ground Tarp, 10' x 10' x 12" 9-STC-GT-1010
- d. Berm, 12' x 36' x 12" 9-STC-1236-12
- e. Track Belt Set, 12' x 36' x 12" 9-STC-TB-3-36
- f. Ground Tarp, 12' x 36' x 12" 9-STC-GT-1236
- g. Berm, 12' x 60' x 12" 9-STC-1260-12
- h. Track Belt Set, 12' x 60' x 12" 9-STC-TB-3-60
- i. Ground Tarp, 12' x 60' x 12" 9-STC-GT-1260
- j. Berm, 14' x 66' x 12" 9-STC-1466-12
- k. Track Belt Set, 14' x 66' x 12" 9-STC-TB-3-66
- l. Ground Tarp, 14' x 66' x 12" 9-STC-GT-1466

5. Acid Spill Kit..... 28341

• [Spill Containment Brochure \(8 pgs\)](#)..... [PF-SPILL](#)

Reminders and Extras

- 1. Turkey Give-A-Way
- 2. Christmas Gifts
- 3. Sales Convention - Trip 2012
- 4. GSA Wish List
- 5. Wish List
- 6. 2012 New Business Contest
- 7. Obsolete Product Program (OPP)
- 8. Customer Loyalty Discount Program (with Form)

Product Promotions

1. **\$SMART BUYS**.....EXP 9-28-12

- Hand Scratch & Pipe Tube Brushes 41310-41344
- Sur-Seal Heat Shrink Tubing 2873-2875
- Lock Washers - Metric, DIN127B, Zinc Plated 67362-67386
- CIC 200™ Solder Link Slugs 6270-6276
- Coll-O-Crimp® "U" Series Fittings - Inverted Male Swivel Straight.. 54910-54913
- Coll-O-Crimp® "U" Series Fittings - SAE 37° (JIC) Male Rigid..... 54829-54841
- CIC 200™ Nylon Insulated Double Grip Terminal Assortment II 7729
- High Temperature Terminal Assortment 7730

2. **\$SMART BUYS Summer Specials**.....EXP 9-28-12

- Red Lion™ Sunscreen Wipes..... 74531
- Red Lion™ Bug Be Gone Wipes 74263

3. **Special Value Assortments (With Revised Pricing)**

- \$45 Tray Assortments (12), 40 Hole Bin Assortments, 80 Hole Bin Assortments + Grade 5 Bins ONGOING

4. Aerosol Special (See agent info sheet for rules)EXP 9-30-12

- Buy ANY 3 Cases of Our Red Lion™ Aerosol Chemicals And You Get the 4th Case FREE! (of equal or lesser value)

5. Autumn Highlights (4 pgs)PF-AUTUMN

6. Servicing Hospitals (4 pgs)..... [LIT21334](#)

7. Hospital Sales Call Pre-Plan (2 pgs) [LIT21335](#)

8. Focus on Hospitals (10 pgs) [LIT21336](#)

9. Servicing Schools, Colleges & Universities (4 pgs)..... [LIT21337](#)

10. School, College & University Sales Call Pre-Plan (2 pgs)... [LIT21338](#)

11. Focus on Schools, Universities & Colleges (10 pgs)..... [LIT21339](#)

12. Anchors "Product Focus" (20 pgs) [PF-ANCHORS](#)

13. Anchor Combo Paks (4 pgs)..... [LIT21463](#)

Customer Promotional Programs

(Commercial Accounts Only)

- 1. NFL Zippo Lighters - Continuity
• See Order Form for All 32 Teams & P/Ns.....EXP 12-31-12
- 2. CIC Carabiner Flashlight with Compass - Giveaway 167657

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 LABOR DAY OFFICES AND WAREHOUSES CLOSED	4	5	6	7	8
9	10	11	12	13	14 END OF MID-MONTH COMMISSION STATEMENTS MAILED	15
16	17	18	19	20	21	22
23	24	25	26 YOM KIPPUR OFFICES AND WAREHOUSES CLOSED	27	28 END OF MONTH COMMISSION STATEMENTS MAILED	29
30						

AUGUST 2012						
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OCTOBER 2012						
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