

Date:
Subject:
From:

January 8, 2012
January/February 2013 New Products/Promotions
Marketing



New Products

- Intrinsically Safe LED Headlamps**
 - 130 Lumens, White/Green 66326
 - 100 Lumens, White/Red 66327
 - **Brochure** (4 pgs) **PF-HEADLAMPS**
- Titanium Nitride Coated Combination Drill & Taps**
 - Individual Items 12700-12721
 - 6 Piece Set 61666
 - Tray Assortment (12 Pieces / Sizes 4-40 to 12-28) 17684
 - Tray Assortment (10 Pieces / Sizes 1/4-20 to 1/2-20) 17685
- Titanium Nitride Coated Spiral Point Taps**
 - Individual Items 12600-12622
 - 10 Piece Set 61647
 - Tray Assortment (11 Pieces / Sizes 4-40 to 1/4-28) 17682
 - Tray Assortment (12 Pieces / Sizes 5/16-18 to 3/4-16) 17683
- Titanium Nitride Coated Carbide Burs**
 - Individual Items 34350-34529
 - 8 Piece Set 63600
 - Tray Assortment (12 Pieces) 17680
 - Tray Assortment (12 Pieces) 17681
 - **Brochure** (8 pgs) **PF-TiN**
- Constant Pressure Clamps**
 - Individual Items 30280-30298
 - Tray Assortment (11 Pieces) 17679
 - **Brochure** (4 pgs) **LIT30280**
- Rubbermaid IPP Catalog Items** R17777155-RNP565804
 - **Catalog** **LIT-RCP**
 - **Price List** **LIT-RSPL**

Product Promotions

- \$SMART BUYS** EXP 2-28-13
- Go Red Program!**
Maintenance Efficiency Center (MEC) with Go Red Bonus
• **Brochure** (4 pgs) **PF-GORED**
- Special Value Tray and Bin Assortments**
\$55 Tray Assortments, \$195 40 Hole Bin Assortments,
\$295 80 Hole Bin Assortments ONGOING
- Winter Product Highlights** - Seasonal Overview of Select Products
• **Brochure** (4 pgs) **PF-WINTER**

Customer Promotional Programs (Commercial Accounts Only)

- White Oxford L/S Shirt - *Customer Promo* 162897S-XXXL
- Fleece Jacket - *Customer Promo* 162925S-XXXL
- Card Wallet - *Customer Promo* 162926
- Safety Lock De-icer - *Customer Promo* 162842
- Spiral Notebook - *Giveaway* 167659

Branded Agent Clothing

- White S/S Golf Shirt 162921S-XXXL
- White Oxford L/S Shirt 162897S-XXXL
- Fleece Jacket 162925S-XXXL

Reminders & Extras

- Let Us Work For You (Email Blasts)
- Obsolete Product Program (OPP)
- Customer Loyalty Discount Program
- Awards Brochure

**JANUARY
2013**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 OFFICES & WAREHOUSES CLOSED FOR NEW YEARS DAY	2	3	4	5
6	7	8	9	10	11	12
13	14	15 END OF MID-MONTH COMMISSION STATEMENTS MAILED	16 BUSINESS DEVELOPMENT SEMINAR	17	18	19
20	21 OFFICES & WAREHOUSES CLOSED FOR MLK DAY	22	23	24	25	26
27	28	29	30	31 END OF MONTH COMMISSION STATEMENTS MAILED		

DECEMBER 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**GO
RED!**

**FEBRUARY
2013**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15 END OF MID-MONTH COMMISSION STATEMENTS MAILED	16
17	18	19	20	21	22	23
24	25	26	27	28 END OF MONTH COMMISSION STATEMENTS MAILED		

MARCH 2013						
S	M	T	W	T	F	S
						1
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						