

Date: May 22, 2013
Subject: June 2013 New Products/Promotions
From: Marketing



New Products

1. Diamond Hole Cutters
 - a. Hole Cutters - 3/4" to 4" 51770-51784
 - b. Arbors (3/4" to 1-1/8" & 1-1/4" to 4") 51785-51786
 - c. Pilot Drill 51787
 - d. Assortment - Sizes 3/4" to 2-1/4" 17072
 - e. Assortment - Sizes 2-1/2" to 4" 17073
 - [Sell Sheet](#) (2 pgs) [LIT51770](#)
2. Magnetic LED Stick Light 66328
 - [Sell Sheet](#) (1 pg) [LIT66328](#)
3. Magnetic Mirror for Extendable Magnetic LED Flashlight
 Magnetic Inspection Mirror 66349M
 - [Sell Sheet](#) (1 pg) [LIT66349](#)
4. Cool Seal Butt Connectors Porta-Pak
 With P/Ns 2652, 2653 & 2654 (150 pcs.) 17706

Product Promotions

1. **SMART BUYS** EXP 6-30-13
2. **URGENT PRODUCT BULLETIN** **CIC Medical Refill Promo**
 It's that time... Please check expiration dates on all of your First Aid Supplies.
 • [First Aid Cabinet Refill Promo Brochure](#) (4 pgs) [21468](#)
 • [Separate Order Form](#) (2 pgs)
3. **Special Value Tray and Bin Assortments**
 \$55 Tray Assortments, \$195 40 Hole Bin Assortments,
 \$295 80 Hole Bin Assortments ONGOING
4. **GO RED Program!**
 Maintenance Efficiency Center (MEC) with Go Red Bonus!
 • [Brochure](#) (4 pgs) [PF-GORED](#)
5. **A/C BLOWOUT!**
 Limited Time Offer! While Supplies Last!
 - Includes Promo Details & Rules. EXP 9-30-13

Customer Promotional Programs (Commercial Accounts Only)

1. Backpack - Customer Promo 162930
2. Light Blue S/S Golf Shirt - Customer Promo .. 162927S-162927XXXXL
3. 2014 Calendars (Muscle Cars / Golf / Murphy's Law) ... [Order Form](#)
4. 2014 Desk Blotter Calendar [Order Form](#)
5. 2013 Pro Football Schedule [Order Form](#)

Marketing Material/Literature - New or Updated

1. [Marketing Materials Line Card](#) (2 pgs) [LITMKTG](#)
2. [Chromate Mass Transit & Railroad Accounts](#) (1 pg) [LIT00005](#)

Reminders & Extras

1. **GO RED... See Double! 2nd Quarter Agent Contest**
2. Combo Paks
3. Obsolete Product Program (OPP)
4. Customer Loyalty Discount Program
5. Let Us Work For You (Email Blasts)

JUNE 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14 END OF MID-MONTH COMMISSION STATEMENTS MAILED	15
16	17	18	19	20	21	22
23	24	25	26	27	28 END OF MONTH COMMISSION STATEMENTS MAILED	29
30						

MAY 2013						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**GO
RED!
PROGRAM**

JULY 2013						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			