

Date: June 19, 2013
Subject: July 2013 New Products/Promotions
From: Marketing



New Products

1. Orange Lightning Gloves59207Med - 59207XXL
 • [Sell Sheet \(1 pg\)](#) [LIT59207](#)
2. Aerosol Can Cabinet50030
 • [Sell Sheet \(1 pg\)](#) [LIT50030](#)
3. Red Lion™ Aerosol Chemical Assortments
 a.24 Can Assortment with Aerosol Can Cabinet.....7748
 b.12 Can Assortment with Aerosol Can Cabinet.....7749
 • [Sell Sheet \(1 pg\)](#) [LIT7748](#)
4. Double Bubble Urethane Adhesives
 a.Urethane Flexible74417
 b.Urethane Semi-Rigid74418
 c.Urethane Very Flexible74419
 d.Tray Assortment.....17074
 • [Brochure \(4 pgs\)](#) [LIT74499](#)

Reminders & Extras

1. GSA Wish List
2. Wish List
3. Combo Paks
4. Obsolete Product Program (OPP)
5. Customer Loyalty Discount Program
6. Let Us Work For You (Email Blasts)

Product Promotions

1. **\$MART BUYS**EXP 7-31-13
2. **Aerosol Cabinet Special**EXP 9-30-13
 FREE Aerosol Can Cabinet (P/N 50030) with the Purchase of over \$300.00 on a single order of ANY Red Lion™ Aerosol Chemicals!
 The cabinet is \$99.00 when purchases are under \$300.00.
 • [See Agent Information Sheet with "Rules" for further details.](#)
3. **Summer Highlights**
 The best CIC products for your customers... for the Summer season!
 • [Brochure \(4 pgs\)](#) [PF-SUMMER](#)
4. **Special Value Tray and Bin Assortments**
 \$55 Tray Assortments, \$195 40 Hole Bin Assortments,
 \$295 80 Hole Bin Assortments ONGOING
5. **GO RED Program!**
 Maintenance Efficiency Center (MEC) with Go Red Bonus!
 • [Brochure \(4 pgs\)](#) [PF-GORED](#)
6. **URGENT PRODUCT BULLETIN** **CIC Medical Refill Promo**
 It's that time... Please check expiration dates on all of your First Aid Supplies.
 • [First Aid Cabinet Refill Promo Brochure \(4 pgs\)](#) [21468](#)
 • [Separate Order Form \(2 pgs\)](#)
7. **A/C BLOWOUT Promo**
 Limited Time Offer! While Supplies Last!
 - Includes Promo Details & Rules.EXP 9-30-13

Customer Promotional Programs (Commercial Accounts Only)

1. American Flag Brimmed Cap - *Customer Promo* 162931
2. Mobile Phone Holder - *Giveaway* 167662

Marketing Material/Literature - Updated

1. [Marketing Materials Line Card \(2 pgs\)](#) [LITMKTG](#)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
				INDEPENDENCE DAY HOLIDAY OFFICES AND WAREHOUSES CLOSED		
7	8	9	10	11	12	13
14	15 END OF MID-MONTH COMMISSION STATEMENTS MAILED	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 END OF MONTH COMMISSION STATEMENTS MAILED			

JUNE 2013						
S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



AUGUST 2013						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JULY 2013