

August 2014

New Products / Promotions / Programs



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
"Experience tells you what to do; confidence allows you to do it." — Stan Smith			Congratulations on your anniversaries! - Max Kest 32 years August 2 nd - Mike Dantone 16 years August 28 th - Larry Andrews 7 years August 16 th - Armand Fiorucci 5 years August 18 th - Jon Brooks 5 years August 16 th		1 MUSIC TELEVISION® DEBUTED IN 1981.	2 Signing of the Declaration of Independence.
3 Did you download and install the Agent Toolbox update?	4 Coast Guard Day (Established in 1790).	5	6 NASA's Curiosity Rover lands on Mars 2012.	7	8 U.S. dollar created in 1786.	9
10	11	12 Hawaii Annexed to U.S. in 1898.	13	14	15 MID-MONTH Commission Statements Mailed	16
17	18	19 National Aviation Day.	20	21	22	23 First photo of Earth from the Moon taken in 1966.
24	25 National Park Service established 1916.	26	27	28 Martin Luther King Jr. gave 'I Have a Dream' speech in 1963.	29 END OF MONTH Commission Statements Mailed	30
31	Don't Forget about the... Double Header Gas Card Contest 2 Chances to Win! Earn up to \$2500!					Win in Q3, and in Q4 earn twice!

JULY 2014						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER 2014						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



New Products

Red Lion™ Chemicals – Skin Care

Citrus Clean GF, Waterless Hand Cleaner 74427

- A powerful hand cleaner formulated with d-Limonene to safely dissolve and remove heavy soils from skin.
- This Powerful grit-free (no pumice) hand cleaner is formulated with natural orange peel extracts.
- Extracts dig deep down into the skin's pores to remove even the toughest dirt and grease.
- Contains lanolin and other special emollients to prevent hands from becoming red and chapped.
- An easy and convenient way to keep hands clean.
- Contains no petroleum solvents.
- Does not need to be rinsed with water.

• **Sell Sheet (1 pg)** **LIT74427**



Assortment

- Nylon Flanged Anchors with Drills 17688

Reminders and Extras

1. Sandler Training Sales Tip
2. Sandler Sales Tactics - Weeks 41 to 44
3. Double Header Gas Card Quota Contest
4. Obsolete Product Program (OPP)
5. Customer Loyalty Discount Program
6. Let Us Work For You (Email Blasts)

Marketing Material (Promos / Programs / Literature)

1. **NEW Safety Products Catalog**
 • **Catalog (96 pgs)** **PF-SAFETY**
2. **Special Value Tray and Bin Assortments Promotion**
 \$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments **ONGOING**
3. **GO RED Program**
 Maintenance Efficiency Center (MEC) **ONGOING**
 • **Sell Sheet (2 pgs)** **PF-GORED**
4. **FREE Slide Rack Promotion**
 Buy Any 3 Tray Assortments and Get A FREE Slide Rack! (Slide Racks: P/N 7928 or 50004) **ONGOING**
5. **Combo Paks "Promos" (P/Ns 8833 – 40004)**
 Great deals on our most popular product combinations! Cutting Tool and Lube & Electrical **ONGOING**
6. **Seasonal Product Overview "Summer"**
 • **Brochure (4 pgs)** **PF-SUMMER**

Customer Incentives (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for details)

Clothing Program (Brochure & Order Form).....ONGOING

Customer Promos (Introduced in July))

1. Auto Sun Shade162956
2. BBQ Tool Set162957
3. Cornhole – Bag Toss Game162958

Giveaways 2014 (See Agent Toolbox for all Giveaways)

1. Fruit Infuser Tumbler.....167669
2. USB Car Charger.....167668
3. Tape Measure Key Chain 16119
4. Hot/Cold Superbeads Gel Pack.....167667
5. Microfiber Wipe.....167666