

2014 CONTINUITY PROGRAMS

A great continuity program that keeps your customers coming back for more... month, after month, after month! This program offers you the flexibility of selling any product line you desire and having great promotional items to offer your customers. Each month you can have your customers anxiously waiting for you to come by and deliver their next piece of clothing, knife, tool or diecast car!

Don't fail to use this program – it works and will make money for you!

***NOT VALID FOR GSA ACCOUNTS**

October 2014 – Rules and Procedures

1. Clothing Program is valid all of 2014. The Mechanix Wear® Women's Original® Gloves, Pink 26-Piece Tool Kit, and Camo Multi-Purpose Tool are available until the end of December. Giveaways can be ordered at any time.
2. All product groups can be used to qualify for awards. All items used to qualify for an award should be sold at 15% or higher commission levels.
3. **Clothing Orders:** Order using CROSS or use the order form (Send order form to dmckenna@chromate.com).
4. The costs are as follows:

P/N	ITEMS	MINIMUM AGENT AIF COST	LIST PRICE	RECOMMENDED SALES
Clothing				
162944 + Color + Size	Polo Shirt, Men's (6 color choices)	\$20.40	\$39.99	\$340.00
162945 + Color + Size	Polo Shirt, Women's (6 color choices)	\$20.40	\$39.99	\$340.00
162951 + Color + Size	Sport Polo Shirt, Men's (2 color choices)	\$30.00	\$49.99	\$500.00
162952 + Color + Size	Sport Polo Shirt, Women's (2 color choices)	\$30.00	\$49.99	\$500.00
162947 + Color + Size	L/S Oxford Shirt, Men's (2 color choices)	\$22.50	\$45.99	\$375.00
162948 + Color + Size	L/S Oxford Shirt, Women's (2 color choices)	\$22.50	\$45.99	\$375.00
162946 + BLK + Size	Women's Black Cardigan Sweater	\$28.80	\$45.99	\$480.00
162950 + NVY + Size	Men's Navy Blue Fleece Vest	\$23.70	\$45.99	\$395.00
162949 + BLK + Size	Lightweight Jacket, Unisex	\$30.00	\$59.99	\$500.00
162953 + BURG + Size	Heavyweight Jacket, Unisex	\$41.00	\$79.99	\$685.00

Customer Promos (Awards)

162709SMALL-PNK	Mechanix Wear® Women's Original® Gloves	\$24.68	\$24.95	\$400.00
162709MED-PNK	Mechanix Wear® Women's Original® Gloves	\$24.68	\$24.95	\$400.00
162709LG-PNK	Mechanix Wear® Women's Original® Gloves	\$24.68	\$24.95	\$400.00
162959	Pink 26-Piece Tool Kit	\$13.50	\$19.99	\$225.00
162961	Camo Multi-Purpose Tool	\$12.60	\$20.95	\$210.00
1629660-INCH	Blue-Point® General Service Tool Set	\$60.00	\$75.99	\$1,000.00 or \$335 x 3
1629660-METRIC	Blue-Point® General Service Tool Set	\$60.00	\$75.99	\$1,000.00 or \$335 x 3

Giveaways 2014 (See Agent Toolbox for all Giveaways)

167670	Pink Ribbon Mints	\$1.50	—	—
167669	Fruit Infuser Tumbler	\$8.00	—	—
167668	USB Car Charger	\$2.15	—	—
16119	Tape Measure Key Chain	\$2.00	—	—
167666	Microfiber Wipe	\$2.00	—	—
167667	Gel Ice Pack	\$3.00	—	—