

November 2014

New Products / Promotions / Programs



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
"Successful and unsuccessful people do not vary greatly in their abilities. They vary in their desires to reach their potential." – John Maxwell						1 Did you download and install the Agent Toolbox update?
2 Daylight Savings Time Ends International Space Station becomes operational in 2000.	3	4 King Tut's Tomb discovered in 1922. Election Day	5	6	7 Scientist Marie Curie was born in 1867.	8 X-Ray discovered in 1895.
9 Apollo 4 launch 1967.	10	11 VETERANS DAY	12	13 Vietnam Veterans Memorial was dedicated in 1982.	14 MID-MONTH Commission Statements Mailed	15
16	17	18	19 Gettysburg Address delivered in 1863 by President Lincoln.	20 Traffic Light patented in 1923.	21	22 TOY STORY PREMIERES IN 1995!
23	24	25 Andrew Carnegie born in 1835.	26 END OF MONTH Commission Statements Mailed	27 Thanksgiving Day Offices and Warehouses Closed	28 Thanksgiving Holiday Offices and Warehouses Closed	29
30 Mark Twain born in 1835.	Congratulations on your anniversaries! • Eric Weber 26 years November 21 st • Penn Croom 3 years November 1 st					

New Products

1. Red Lion™ Metered Mist

- Red Clover Tea 74433
- Cucumber Melon 74434
- **Sell Sheet (1 pg)** **LIT74433**

2. Red Lion™ Metered Mist Variety Pack II.....200177

- **Sell Sheet (1 pg)** **LIT200177**

3. Red Lion™ Odor Neutralizing Fogger 74468

- **Sell Sheet (1 pg)** **LIT74468**

Customer Incentives (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for Details)

1. Customer Promos (4th Quarter)

- Mechanix Wear® Pink Original® Women's Gloves 162709SMALL-PNK/162709MED-PNK/162709LG-PNK
- Pink 26-Piece Tool Set 162959
- 4" Camo Handle Multi-Purpose Tool 162961
- General Service Tool Set, Inch 162960-INCH
- General Service Tool Set, Metric.....162960-METRIC

2. Giveaways (See Agent Toolbox for all Giveaways)



Reminders & Extras

1. Sandler Sales Tip!
2. Double Header Gas Card Quota Contest
3. Obsolete Product Program (OPP)
4. Customer Loyalty Discount Program

Marketing Material (Promotions / Programs)

1. Metered Mist Variety Packs Promotion

Buy Any Two (2) Red Lion™ Metered Mist Variety Packs and get a FREE DispenserEXPIRES 12/31/14

2. Organizers/Indexes Promo (2 brochures available)

- 1 Brochure with pricing & 1 withoutEXPIRES 12/31/14

- **Brochure (4 pgs)** **PF-INDEXES**

3. Organizer/Dispenser Specials.....EXPIRES 12/31/14

Pro™ Drills Under-Mount Organizer Specials

- P/N 7880, 45 Piece Set
- P/N 7884, Starter Set w/ 3 Cans RL Tool Cool II
- P/N 7885, 45-Piece Set with 7 Amp Drill Motor
- P/N 7886, 100-Piece Set with 7 Amp Drill Motor

Quad Point™ Drills Dispenser Specials (Fractional/Number/Letter)

- P/N 61653, 50 Piece Set (Fractional Only)
- P/N 61654, 115 Piece Set
- 29 Fractional / 60 Number / 26 Letter
- P/N 61656, 332 Piece Set w/ 7 Amp Drill Motor
- 148 Fractional / 141 Number / 43 Letter
- P/N 61657, 64 Piece Set Quad Point™ and 13 Piece Set Pro Shooter Taps

4. Recip Saw Handle Promotion (P/N 30385H)

Buy Any Recip Saw Tray Assortment or Tube Assortment and You Get A FREE Handle!EXPIRES 12/31/14

5. Special Value Tray and Bin Assortments Promotion

\$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin AssortmentsONGOING

6. FREE Slide Rack Promotion

Buy Any 3 Trays and Get A FREE Slide Rack! ONGOING

7. Combo Paks "Promos" (P/N 8833 – 40004)

See Agent Toolbox for Details ONGOING

8. GO RED ProgramONGOING

- **Sell Sheet (2 pgs)**.....**PF-GORED**

PROMOS & SPECIALS

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METERED MIST

Long Lasting Odor Neutralizers

BUY ANY TWO (2) RED LION™ METERED MIST VARIETY PACKS AND GET A **FREE DISPENSER**

1 Brochure with Pricing.
1 Brochure w/o Prices.

CIC 200™ PRO™ DRILL ORGANIZERS WITH HEAVY DUTY DRILL CADDY

• P/N 7880, 45 Piece Set \$299.95
• P/N 7884, Starter Set \$299.95
• P/N 7885, 45 Piece Set \$299.95
• P/N 7886, 100 Piece Set \$299.95

4 Organizer Specials.
See Agent Toolbox.

CIC 200™ PRO™ DRILL 45-PIECE UNDER-MOUNT ORGANIZER SPECIAL

• P/N 7880, 45 Piece Set \$399.95
• P/N 7884, Starter Set \$399.95
• P/N 7885, 45 Piece Set \$399.95
• P/N 7886, 100 Piece Set \$399.95

4 Dispenser Specials.
See Agent Toolbox.

CIC 200™ QUAD POINT™ DRILLS 115-PIECE DISPENSER SPECIAL

• P/N 61653, 50 Piece Set \$899.95
• P/N 61654, 115 Piece Set \$899.95
• P/N 61656, 332 Piece Set \$899.95
• P/N 61657, 64 Piece Set \$899.95

Purchase Any Reciprocating Saw Blade Tray or Tube Assortment & Get a Recip Saw Handle Free!

• P/N 30385H, Recip Saw Handle \$0.00

\$55 Tray Assortments

\$195 40 Hole Bins

\$295 80 Hole Bins

Purchase ANY 3 Tray Assortments!

Get A FREE Slide Rack!

CUTTING TOOL & LUBE COMBO PAK P/N 40002

• P/N 40002, Combo Pak \$199.95

6 Combo Paks to Choose From! See Agent Toolbox.