

December 2014

New Products / Promotions / Programs



PROMOS & SPECIALS



Promo with Prices, & Brochure w/o Prices.



4 Organizer Specials, See Agent Toolbox.



4 Dispenser Specials, See Agent Toolbox.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30 Did you download and install the Agent Toolbox update?	1 Ford motor Company introduces 1 st moving assembly line (1913)	2	3 First successful heart transplant (1967)	4	5 Start of California gold gush (1903)	6 13th Amendment abolishing slavery, ratified (1865)
7 Pearl Harbor Remembrance Day	8 Inventor Eli Whitney born, 1765	9	10	11 Indiana becomes the 19 th State (1816)	12	13
14	15 MID-MONTH Commission Statements Mailed	16 Hanukkah Begins at Sundown Boston Tea Party (1773)	17 Wright Brother's first flight (1903)	18	19 Dickens' A Christmas Carol published in 1843	20
21 National Flashlight Day Winter Begins	22	23	24 Chromate Closes at 12:30 p.m. Hanukkah 8 th Day	25 Christmas Holiday Offices and Warehouses Closed	26	27 World Bank created (1945)
28	29 Texas becomes the 28 th State (1845)	30	31 Happy New Year! END OF YEAR Commission Statements Mailed	Congratulations on your anniversaries! • Terry Stahl 14 years December 1 st • Gale McMahan 23 years December 2 nd		

New Products

- Heavy Duty Hi-Vis Pigskin Gloves**
- 59216SMALL / 59216MED / 59216LARGE
59216XL / 59216XXL
• **Sell Sheet (1 pg)**LIT59216
- Cut-off Wheels, Type 27**
- Reinforced, 4-1/2" Dia.33818
- Contaminant Free, 4-1/2" Dia.33819
• **Sell Sheet (1 pg)**LIT33818
- Red Lion™ Surface Disinfectant**74261
• **Sell Sheet (1 pg)**LIT74261

Customer Incentives (Programs / Promotions)

(Commercial Accounts Only - See Rules & Procedures for Details)

- Customer Promos (4th Quarter)**
 - Mechanix Wear® Pink Original® Women's Gloves 162709SMALL-PNK/162709MED-PNK/162709LG-PNK
 - Pink 26-Piece Tool Set162959
 - 4" Camo Handle Multi-Purpose Tool162961
 - General Service Tool Set, Inch162960-INCH
 - General Service Tool Set, Metric.....162960-METRIC
- Giveaways (See Agent Toolbox for all Giveaways)**



Reminders & Extras

- Sandler Sales Tip!**
- Double Header Gas Card Quota Contest**
- NASCAR Schedule Order Form**
- Obsolete Product Program (OPP)**
- Customer Loyalty Discount Program**

Marketing Material (Promotions / Programs)

- NEW Seasonal Product Overview - WINTER**
Best products for the Winter season, including disinfectants.
• **Brochure (4 pgs)**PF-WINTER
- UPDATE Organizers/Indexes Promo**EXPIRES 12/31/14
• **Literature with Prices (4 pgs)**PF-INDEXES-P
• **Brochure w/o Prices (4 pgs)**PF-INDEXES
- Metered Mist Variety Packs Promotion**
Buy Any Two (2) Red Lion™ Metered Mist Variety Packs and get a FREE DispenserEXPIRES 12/31/14
- Organizer/Dispenser Specials**EXPIRES 12/31/14
Pro™ Drills Under-Mount Organizer Specials
 - P/N 7880, 45 Piece Set
 - P/N 7884, Starter Set w/ 3 Cans RL Tool Cool II
 - P/N 7885, 45-Piece Set with 7 Amp Drill Motor
 - P/N 7886, 100-Piece Set with 7 Amp Drill Motor**Quad Point™ Drills Dispenser Specials** (Fractional/Number/Letter)
 - P/N 61653, 50 Piece Set (Fractional Only)
 - P/N 61654, 115 Piece Set
 - 29 Fractional / 60 Number / 26 Letter
 - P/N 61656, 332 Piece Set w/ 7 Amp Drill Motor
 - 148 Fractional / 141 Number / 43 Letter
 - P/N 61657, 64 Piece Set Quad Point™ and 13 Piece Set Pro Shooter Taps
- Recip Saw Handle Promotion (P/N 30385H)**
Buy Any Recip Saw Tray Assortment or Tube Assortment and You Get A FREE Handle!EXPIRES 12/31/14
- Special Value Tray and Bin Assortments Promotion**
\$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin AssortmentsONGOING
- FREE Slide Rack Promotion**
Buy Any 3 Trays and Get A FREE Slide Rack!ONGOING
- Combo Paks "Promos" (P/N 8833 - 40004)**
See Agent Toolbox for DetailsONGOING
- GO RED Program**ONGOING
• **Sell Sheet (2 pgs)**PF-GORED