

March 2014

New Products / Promotions / Programs / Training



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Aruba Marriot 2014 • Circle C • March 1 st – March 8 th • 2013 Trip Earners • March 3 rd – March 8 th						1 Yellowstone National Park Established, 1872
2 Dr. Suess born, 1904	3 Did you download and Install the Toolbox Update? National Anthem Day	4	5	6	7 NATIONAL SALES REP DAY!	8 International Women's Day
9 DAYLIGHT SAVINGS TIME BEGINS	10 First Paper Money Issued in 1862	11	12	13	14 Albert Einstein born, 1879 MID-MONTH Commission Statements Mailed	15
16 James Madison born, 1751 (4 th President)	17 St. Patrick's Day!	18 First Walk in Space, 1965	19 Rosanne Fearnley Joins Chromate, 30 Years Today!	20 1 st Day of Spring!	21	22
23	24	25	26	27 Sam Tocco Joins Chromate, 36 Years Today!	28	29 Coca-Cola was invented in 1886 Armed Forces left Vietnam (1973)
30 Keep your eyes open for the next flash sale!	31 END OF MONTH Commission Statements Mailed	If you work just for money, you'll never make it, but if you love what you're doing and you always put the customer first, success will be yours. – Ray Kroc				

FEBRUARY 2013						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Make sure that you take advantage of FLASH SALES and MISSION COMMISSION Promotions.

These pop-up promos will increase sales and earnings!

APRIL 2014						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

New Products

1. Green Grinding Wheels, Type 27

- **New!** 7" Green Grinding Wheel 33928
- 4-1/2" Green Grinding Wheel 33929
- **Sell Sheet (1 pg)** LIT33929

2. Stainless Steel "Stud" Anchors

- CIC 200™ ANKA Bolts 77900 - 77930
- **Sell Sheet (1 pg)** LIT77900

3. Porta Pak

- Nylon Flanged Anchors w/ Drills 17690
- 3 Sizes of anchors, screws and drills
- 4-8 x 1" to 12-16 x 1-1/2" Nylon Flanged Anchors
- 6 x 1" to 14 x 1-1/2" Phillips Binding Metal Screws
- 3/16" to 5/16" CIC 200™ Carbide Masonry Drills



Promotions

1. Special Value Tray and Bin Assortments

\$55 Tray Assortments, \$195 40 Hole Bin Assortments, \$295 80 Hole Bin Assortments ONGOING

2. GO RED Program! ONGOING

Maintenance Efficiency Center (MEC)
 • **Brochure (4 pgs)** PF-GORED

3. FREE Slide Rack Promotion!

Buy Any 3 Tray Assortments and Get A FREE Slide Rack!
 (Slide Racks: P/Ns 7928 or 7928BRSS) ONGOING

Customer Incentives

(Commercial Accounts Only - See Rules & Procedures for details)

Clothing 2014

See Brochure and Order Form for details (Jan./Feb. Materials)

Continuity Program

- 50th Anniversary Knife Set
- 3" Lil Trapper Knife 162940

Customer Promo & Giveaways

- Fleece Blanket (Customer Promo) 162937
- Microfiber Wipes (Giveaway) 167666
- Hot/Cold Gel Ice Pack (Giveaway) 167667

Reminders and Extras

- Flash Sales and Mission Commissions!
- Custom Mobile Assortments (See Agent Toolbox)
- Sandler Sales Tactics - Weeks 21 to 24
- Sandler Training Sales Tip!
- Combo Packs
- Obsolete Product Program (OPP)
- Customer Loyalty Discount Program
- Let Us Work For You (Email Blasts)

