

Products / Promotions / Programs

[illegible]

- Jonathan Fiorucci 2 years
- Tyler Baldwin 1 year
- Greg Caldwell 1 year

Marketing Material (Promotions / Programs)

1. **Special Value Tray and Bin Assortments Promotion**
\$55 Tray Assortments, \$195 40 Hole Bin Assortments,
\$295 80 Hole Bin Assortments ONGOING
2. **FREE Slide Rack Promotion**
Buy Any 3 Trays and Get A FREE Slide Rack!.....ONGOING
3. **Electrical/Cutting Tool & Lube Combo Paks**...ONGOING
 - Fusion Seal Electrical Wrap and Toolbox.....8833
 - Screw Extractor Assortment & Toolube.....40000
 - SAE/USS Combo Drill & Tap Set & Cutting Wax.....40001
 - CIC 200™ Pro™ Drills and Toolube40002
 - Hole Cutter Assortment & Cutting Wax.....40003
 - Metric Combo Drill & Tap Set & Cutting Wax.....40004
 - PDF files are available on the agent toolbox.
4. **Obsolete Product Program (OPP) "Cash for Trash"**
Brochure & order form (4 pgs).....LIT21259
5. **Customer Loyalty Discount Program** ONGOING

1. **MISSION** EXPIRES 3/31/15

- Through February 28th, earn an additional 7% commission.
- Through March 31st, earn an additional 5% commission.

(Commercial Accounts Only - See Rules & Procedures for Details)

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| 1. | Continuity Program, Knife Set | 162965 – 162970 |
| 2. | Customer Promo, Clothing
• Red L/S Shirt..... | 162963RedS – 162963RedXXXXL |
| 3. | Customer Promo, Item
• Stainless Steel Coffee Tumbler (<i>Thermos brand</i>) | 162962 |
| 4. | Giveaway (See Agent Toolbox for all Giveaways)
• DOOHICKEY™ Key Tool..... | 167671 |

1. Sandler Sales Tip!
2. Sandler TACTICS - Weeks 5 to 8

