# REFUSE TO LOSE! New Account Contest

Q2 Q3 Q4

Three Chances to Win a Laptop!







1st Prize - Laptop Computer with Windows 8.1

2<sup>nd</sup> Prize - Select from the "Pewter" Gift of Choice™ Catalog\*

**3rd Prize - Select from the "Diamond" Gift of Choice™ Catalog\*** 

4th Prize - \$100 Gas Card

5th Prize - \$100 Gas Card

Go to the Chromate website now! CHECK YOUR CONTEST STANDING.

\*Web links to the Gift of Choice Catalog "Pewter" www.gifthdq.com/cagL85 "Diamond" www.gifthdq.com/cagL08

SEE PROGRAM RULES FOR DETAILS >



# REFUSE TO LOSE! New Account Contest

## **Program Rules**

- The program will run for three quarters (You will have 3 chances to win)
  - April 1 June 30
  - July 1 September 30
  - October 1 December 31
- This is a combination contest:
  - Total sales goal
  - New and reactivated account openings
- Agents who exceed quarterly sales goal and have the highest number of qualifying new and reactivated accounts will be eligible for prizes
- Highest percent over sales goal will break a tie
- All agents may participate
- Commercial and GSA business will count towards both qualifiers
- IPP, NSN, and Government Modules will not count towards sales goals
- Weekly status will be posted on the Chromate website
- Agents are eligible to win the same prize in each quarter
- Prizes will be awarded approximately 30 days after the quarter's end allowing for shipment of new account sales occurring in the last month of the quarter as well as chargebacks/returns

### Sales Goals

- \$30,000 minimum quarterly sales goal to participate
- Total quarterly personal sales goals have been established for all agents based on:
  - 5% over your personal monthly goal

#### New and Reactivated Accounts

- Reactivated accounts sold prior to April 1, 2014, will qualify as new business
- \$750 minimum sales for each new account must ship within the qualification period
- Orders must be received and released within the quarter to qualify; orders received during the last month of the quarter must ship within 30 days to qualify (the sales will count towards the following quarter's total sales goal requirement)

PROGRAM VOID WHERE PROHIBITED BY LAW OR POLICY



